

STANLEY LEARY

People & Location Photographer

Seeing Eye-to-Eye Isn't Always Best

www.StanleyLeary.com

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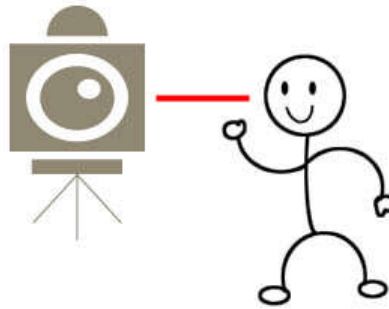
Give Stanley a call for your next project at 770.998.3504 or email him at stanley@stanleyleary.com.

Client List

EDUCATION

Agnes Scott College
 Berry College
 Blessed Trinity High School
 Clayton State University
 Dalton State University
 East Carolina University
 Florida State University
 Fordham University
 Galloway School
 Georgia Southern University
 Georgia State University
 Georgia Tech
 Kennesaw State University
 Kenyon College
 Landmark Christian School
 Marist Catholic School
 Mississippi State University
 North Carolina State University
 North Georgia College & State Univ.
 Old Dominion University
 Ohio State University
 Princeton University
 Reinhardt College
 St. Joseph Catholic School
 St. Martin's Episcopal School
 Southern Catholic College
 Southern Methodist University
 Southern Seminary
 Southwestern Baptist Theological Seminary
 Southern Polytechnic State University
 Stetson University
 Union University
 University Of Alabama Birmingham
 University of Maryland
 University Of Michigan
 University of Nations, Kona, Hawaii
 University of South Carolina Upstate
 University Of Tennessee At Martin
 University of Virginia
 USC Upstate Spartans
 Virginia Commonwealth University
 Wake Forest University

Seeing Eye-to-Eye Isn't Always Best

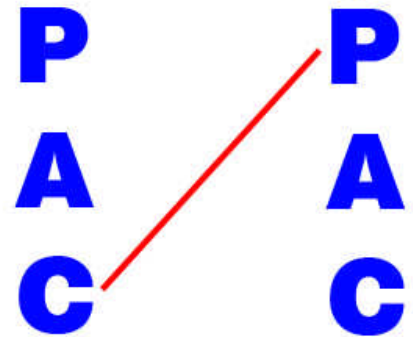


The angle from which you photograph a person sends a message to the viewer about that person. If this is true, we need to be sure what our photos say about others. We need to understand *how* this principle works.



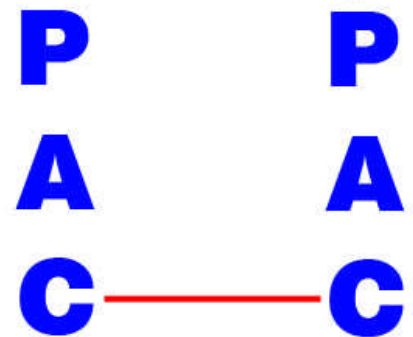
In Psychology 101 we learn the value of relating to others at eye level.

Camera Subject



Lower the camera angle and you reverse the camera (audience) to the subject relationship. This "shot from below" adds *prominence* to the subject. It increases the stature of the subject and makes them more authoritative. (Don't use flash from below a face unless you want to create the look of a monster.)

Camera Subject



Whitfield Academy
Woodward Academy

FAITH BASED

Baptist Press
Calvin Center
Catholic News Service
Celebrate Life International, Inc
Cooperative Baptist Fellowship
Faith And The City
Florida Baptist Convention
Impact 360
International Mission Board, SBC
Lifeway Christian Resources
North American Mission Board, SBC
Presbyterian Today
Pure Fashion
The Community Institute, Inc.
The Georgia Bulletin
United Methodist News Service
World Council Of Churches
World Journalism Institute
Youth With A Mission

NONPROFIT

Annie E Casey Foundation
Associated Builders Contractors of Georgia
Atlanta Regional Commission
Burke County Public Library, Inc.
Georgia Council of Chiropractic
Georgia Trial Lawyers Association
Medical Association of Atlanta
National Education Association
The Foundation Center
The Saint Joseph's Mercy Foundation
Yamacraw
YMCA

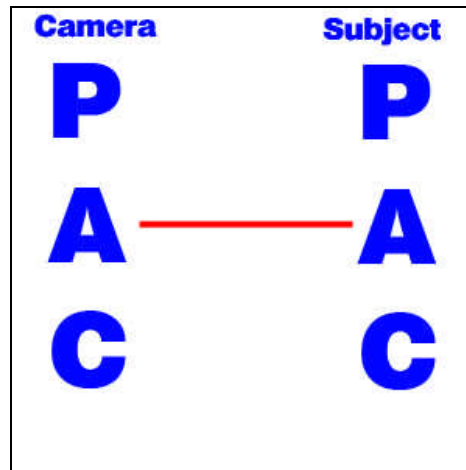
EDITORIAL

Athlon Sports
Black Star Publishing
British Broadcasting Company
Chiropractic Economics
Corporate Legal Times
Country Magazine
Creative Publishing International
Discovery Channel
Drug Store News
Farm & Ranch Living
Hollywood Reporter
Home Channel News
Journal of Accountancy
Sports Illustrated
SYNC Magazine
Travel Weekly Magazine
Upper Deck
Volleyball Magazine
WireImage

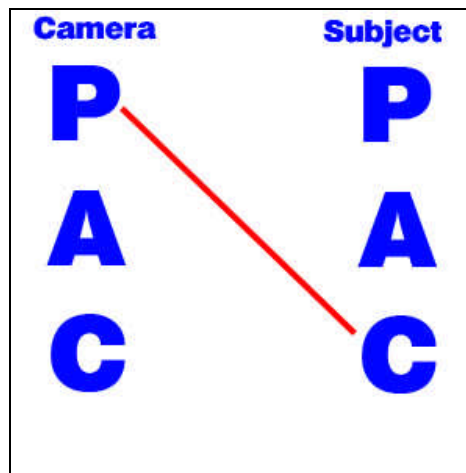
COMMERCIAL

Allsouth Renovations
American Die Technology
American Power Conversion
AmeriGlo
Bank of America
Burmeister Group
Defenderworx LLC
Delta Airlines
Design Directions Inc.
Enzymatic Deinking Technologies
ESPN.COM

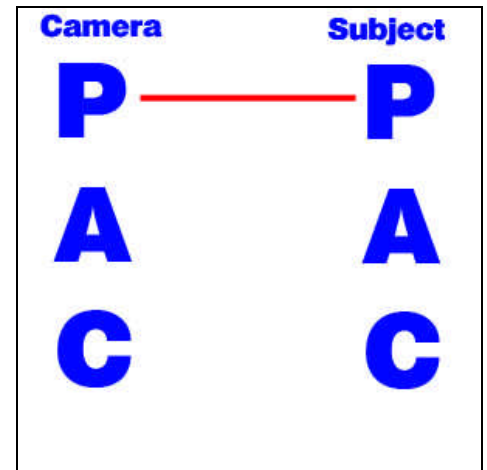
Many books on photography talk about using unusual angles such as a worm's eye or a bird's eye view. These perspectives can create interesting photos, but there is much more to the choice of the angle of view than just making interesting pictures.



The three letters in the illustration stand for Parent, Adult and Child. If you photograph another adult at their eye level the camera (audience) is, of course, on the same level with your subject. This adds *dignity* to the subject.



To carry the audience back to their childhood, place the camera on the floor and crawl around photographing a child at the *child's* eye level.



When photographing an expert, like a research scientist, keep the camera at eye level, not below. The eyeball-to-eyeball angle helps to *humanize* or *warm-up* the expert.

Photographing people using this simple PAC principle allows you to make statements about *who they are*, not just what they look like.

fTRANS

Fulcrum Construction

GTP Enterprises Inc

Hoffman York

It's for Vets

J. M. Huber Corporation

Ladder to the Moon

Lind-Bergeron

Media2K

Medical Economics Magazine

Merial Ltd.

Merchandise Mart

Molloy Communications

Morning Glory Farms

MSI International

National Basketball Association

Raintree

Robert Rytter & Associates

Roni Hicks & Associates

Russell Athletic

Sears & Roebuck

St. John & Partners

SouthTrust Bank

Summit National Bank

Sunny Crest Publishing

TetraData

Thione International, Inc

Vindigo

On the other hand, if you shoot down at the subject you place the audience above or over the subject much the same way a parent is above or over a child. This makes the audience *feel responsible* for the subject. We often see photos of starving children in Africa photographed this way.



Like everything else in photography, knowing more than *f*-stops and shutter speeds will make you a better photographer. Moreover, remember, seeing eye-to-eye isn't always best.

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