



Give Stanley a call for your next project at 770.998.3504 or email him at stanley@stanleyleary.com.

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Speaking Engagements

UNIVERSITY OF GEORGIA, ATHENS, GEORGIA

Guest Lecturer, Nov 2008
Teaching Business Practices to
Photojournalism Students.

UNIVERSITY OF THE NATIONS, KONA, HAWAII

Guest Lecturer, Feb 2009

Be a Joiner



St. Louis Blues right wing Brad Boyes (22) of Ontario scores on Atlanta Thrashers goalie Ondrej Pavelec (31) during the third period in a NHL hockey game in Atlanta, Sunday, Nov. 30, 2008. St. Louis Blues won 4-2.

Too many individuals are isolated in their jobs. Outside of their work they are unknown. In today's volatile economic times this may prove to be a costly mistake. Staff positions have been cut, freelancers' clients have cut budgets or gone out of business.

If your source of income is drying up one good way to find new work is through your network. Membership in professional organizations can be an outstanding resource.

Volunteer with more than one organization. They don't all need to be within your work area so long as the help you connect to your community. Rotary clubs, coaching a youth sport team, volunteer for the Red Cross and other groups will help you expand beyond your profession.

Industry leaders are involved in community programs. What better way to get to know leaders than to volunteer alongside them?

Teaching Lighting, Portraiture and Business Practices in School of Photography program.

**SOUTHWESTERN
PHOTOJOURNALISM
CONFERENCE, FORT
WORTH, TEXAS**

Guest Speaker, Feb 2009
Teaching Business Practices

**REINHARDT COLLEGE,
WALESKA, GEORGIA**

Adjunct Professor, Spring 2009
Teaching Photojournalism

Having your name on a membership list can give you access to others in the organization, but to make the organization work for you - you must work for it.

Volunteer. Become involved. Help the group accomplish its goals. Volunteer to call members and invited guest to attend meetings. In the process of making these cold calls you are laying the foundation for a stable career.

You are getting to know others and they are getting to know you. If you ever need to call one of these people for a job you will be way ahead. They know who you are and it is no longer a "cold call."



Atlanta Thrashers defenseman Tobias Enstrom (39) of Sweden pushes the puck out from St. Louis Blues center Patrik Berglund (21) of Sweden while Atlanta Thrashers goalie Ondrej Pavelec (31) protects the goal during the third period in a NHL hockey game in Atlanta, Sunday, Nov. 30, 2008. St. Louis Blues won 4-2.

Serving on committees lets



Atlanta Thrashers defenseman Tobias Enstrom (39) of Sweden skates around St. Louis Blues defenseman Eric Brewer (4) of British Columbia during the first period in a NHL hockey game in Atlanta, Sunday, Nov. 30, 2008.

The number of groups you are a member of is not important. What is important is not to be just a name on the membership role. Active involvement develops the all-important network.

others see your skills and how you work and communicate. Committees provide an opportunity to show what can't be shown in a resume, portfolio or reference letter.

You are probably considered an expert due to your experience. People want to employ experts. It is a good idea to volunteer to lead seminars and workshops. While this shows your knowledge in their field, it also shows your ability to communicate clearly your ideas to others. It shows you as a person who wants everyone to succeed.




Atlanta Thrashers goalie Ondrej Pavelec (31) makes a save while St. Louis Blues left wing Steve Regier (41) pursues during the second period in a NHL hockey game in Atlanta, Sunday, Nov. 30, 2008.

I have been working with college recruiters and admissions offices for most of my career. Many of the suggestions I have listed are things colleges look for when going through applications. They want the best students to attend their college. It is the same with employers and clients they want the best.

Networking builds communication skills. Volunteering improves skills in service roles and leadership positions.

All this volunteering is not just for the future it is for right now.



The benefits of networking help in current jobs.

The foundation of building a network is giving. As we learn to give of our time and talents to those around us we learn that our greatest rewards are all the relationships we develop in the process.

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