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- Enzymatic Deinking Technologies
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The Integrated Photographer



Dr. Os Guinness speaks to the IMPACT 360 students in Pine Mountain, Georgia on November 28, 2007.

When the camera merged with the computer to give us digital photography, the skills to be a successful photographer changed dramatically. Prior to digital photography, the professional photographer only had to know how to use a camera.

Almost everyone who was working prior to the computer-becoming commonplace has experienced this phenomenon. The computer was integrated into many people's jobs.

Fortunately, for me, I had computer skills to fall back on. These skills helped me to sell computer systems to corporations in Long Island for Tandy Corporation. I used my knowledge to help design networks for clients, and to create databases for mass marketing. I enjoyed the photography forums on CompuServe long before 1993, when the World Wide Web was created. I took a class at Georgia Tech on designing Web sites and created my own Web site back in 1995.



Alison Thomas is teaching a class on "Problem of Evil and Suffering" at the Impact 360 program in Pine Mountain, Georgia on November 20, 2007.

In the early 90's I was scanning transparencies and film to digitize

Georgia Tech
 Georgia Trial Lawyers Association
 GTP Enterprises Inc
 Hoffman York
 Hollywood Reporter
 Home Channel News
 Impact 360
 International Mission Board, SBC
 It's for Vets
 Journal of Accountancy
 J. M. Huber Corporation
 Kennesaw State University
 Kenyon College
 Ladder to the Moon
 Landmark Christian School
 Lifeway Christian Resources
 Lind-Bergeron
 Marist Catholic School
 Media2K
 Medical Association of Atlanta
 Medical Economics Magazine
 Merial Ltd.
 Merchandise Mart
 Mississippi State University
 Molloy Communications
 Morning Glory Farms
 MSI International
 National Education Association
 National Basketball Association
 North American Mission Board
 North Carolina State University
 North Georgia College & State Univ.
 Old Dominion University
 Ohio State University
 Presbyterian Today
 Princeton University
 Pure Fashion
 Raintree
 Reinhardt College
 Robert Rytter & Associates
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 Russell Athletic
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 Southern Catholic College
 Southern Methodist University
 Southern Seminary
 Southwestern Baptist Theological Seminary
 Southern Polytechnic State University
 SouthTrust Bank
 Sports Illustrated
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 Sunny Crest Publishing
 SYNC Magazine
 The Community Institute, Inc.
 The Foundation Center
 The Georgia Bulletin
 The Saint Joseph's Mercy Foundation
 Thione International, Inc
 Travel Weekly Magazine
 Union University
 United Methodist News Service
 University Of Alabama Birmingham
 University of Maryland
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 University of South Carolina Upstate
 University Of Tennessee At Martin
 University of Virginia
 Upper Deck
 USC Upstate Spartans
 Vindigo
 Virginia Commonwealth University
 Volleyball Magazine

Everyone has had to learn how to do word-processing and e-mail. Using the computer to maximize your efficiency for work depended on your comfort level with computers.



AmeriGlo—Originally designed for the commercial fishing industry, this 1.5" length light stick is very versatile. Used by fishermen as a light source in baitfish, and attached to fishing nets.

There were those who didn't handle this transition well. They always had to ask the office's resident "computer guy" to help them with everything -- mail merge, printing envelopes, attaching documents to e-mails, and so on. Because they didn't learn, they became less valuable employees, while the computer guy became more valuable.



Students in the Impact 360 program enjoy a light moment during class at the facility in Pine Mountain, Georgia on November 20, 2007.

In 1990, the publication industry took a big hit. I was laid off due to the recession. Many of my friends also lost

photos for publication. Once the digital camera surpassed the quality from this process, it was easy for me to make the transition. Today I speak to my peers at conferences and workshops as an expert on digital photography and on how to use the computer to run their businesses.



Kurtis Fitz-Ritson and John Wesolowski paint fire hydrant as part of their community service in the IMPACT 360 program in Pine Mountain, Georgia on November 28, 2007.

Ever since I moved from a staff position to a full-time freelancer, I have watched my business average 20 percent annual growth. Many of my friends have been losing their businesses and staff positions during this time. I've come to realize that the greatest single factor in my success is the knowledge of computers as it relates to photography. Those who have failed have generally not kept up with technical developments.

The successful photographer today is the integrated photographer. In technology, "integrated" refers to two or more components being merged together into a single system. The integrated photographer is the professional who has merged mastery of the camera with mastery of the computer.

Wake Forest University
Whitfield Academy
WireImage
Woodward Academy
World Council Of Churches
World Journalism Institute
Yamacraw

their jobs since newspapers were dropping like flies; many two-newspaper towns lost one of their publications.



AmeriGlo—Glow Bomb

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