

STANLEY LEARY

People & Location Photographer

Clients

Allsouth Renovations
American Die Technology
American Power Conversion
AmeriGlo
Annie E Casey Foundation
Associated Builders Contractors of Georgia
Athlon Sports
Atlanta Regional Commission
Baptist Press
Bank of America
British Broadcasting Company
Black Star Publishing
Blessed Trinity High School
Burke County Public Library, Inc.
Burmeister Group
Calvin Center
Catholic News Service
Celebrate Life International, Inc
Chiropractic Economics
Clayton State University
Cooperative Baptist Fellowship
Corporate Legal Times
Country Magazine
Creative Publishing International
Defenderworx LLC
Delta Airlines
Design Directions Inc.
Discovery Channel
Drug Store News
East Carolina University
Enzymatic Deinking Technologies
ESPN.COM
Faith And The City
Florida Baptist Convention
Florida State University
Fordham University
fTRANS
Fulcrum Construction
Galloway School
Georgia Council of Chiropractic
Georgia Southern University
Georgia State University
Georgia Tech
Georgia Trial Lawyers Association
GTP Enterprises Inc
Hollywood Reporter
Home Channel News
International Mission Board, SBC
It's for Vets
Journal of Accountancy
J. M. Huber Corporation
Kennesaw State University
Kenyon College
Ladder to the Moon
Landmark Christian School
Lifeway Christian Resources
Lind-Bergeron
Marist Catholic School
Media2K
Medical Association of Atlanta
Medical Economics Magazine
Merial Ltd.
Merchandise Mart
Mississippi State University
Molloy Communications
Morning Glory Farms
MSI International
National Education Association
National Education Association
National Basketball Association
North American Mission Board

"Shooting Too Little"



Getting started

"You need to take more photographs." This is almost always my number one observation when viewing portfolios of students and emerging professional photographers.

Kodak has told us this for years. However, with film cameras every time you pushed the button money left your wallet on its way to Kodak, but no longer!

With digital cameras it cost nothing to shoot all the pictures you could ever need of a subject. So why do so many people, even photography students, shoot so few photos once they have found a subject that interests them?

Back in the day of film cameras and

contact sheets (an 8 x 10 sheet of all the photos on a roll gang printed) it was possible to actually see how a photographer thought or approached a subject. With good professional photographers you could even chart the progression of creativity as the exploration of the subject plays out on the page.

First, there was a fairly decent shot followed by similar shots improving on the first view. Next, the contact sheet showed a change in angle or lens and more exploration. Usually about the third or fourth approach the photos became more focused (pardon the pun) or fine-tuned. Just a few frames before the end of the roll would be the best one or two shots with an immediate and obvious drop in the creativity. The goal was met. The best photo had been made and the moment was over.

The point is the photographer dedicated enough energy, time and film to allow his or her creativity to kick in. It takes a few moments and some thought for this to happen even with the best photographers. It NEVER happens if the subject that attracted the photographer's attention to begin with is not given the energy, time and number of photos to allow the necessary infusion of his creativity.

When you have a chance to see a documentary about a photographer working watch his

North Carolina State University
 North Georgia College & State University
 Old Dominion University
 Ohio State University
 Presbyterian Today
 Princeton University
 Rainmaker
 Reinhardt College
 Robert Rytter & Associates
 Roni Hicks & Associates
 Sears & Roebuck
 John & Partners
 Joseph Catholic School
 Southern Catholic College
 Southern Methodist University
 Southern Seminary
 Southwestern Baptist Theological Seminary
 SouthTrust Bank
 Sports Illustrated
 Stetson University
 Summit National Bank
 Sunny Crest Publishing
 SYNC Magazine
 The Community Institute, Inc.
 The Foundation Center
 The Georgia Bulletin
 The Saint Joseph's Mercy Foundation
 Thione International, Inc
 Travel Weekly Magazine
 Union University
 United Methodist News Service
 University Of Alabama Birmingham
 University of Maryland
 University Of Michigan
 University of Nations, Kona, Hawaii
 University Of Tennessee At Martin
 University of Virginia
 Upper Deck
 Vindigo
 Virginia Commonwealth University
 Volleyball Magazine
 Wake Forest University
 Whitfield Academy
 WireImage
 Woodward Academy
 World Council Of Churches
 World Journalism Institute
 Yamacraw

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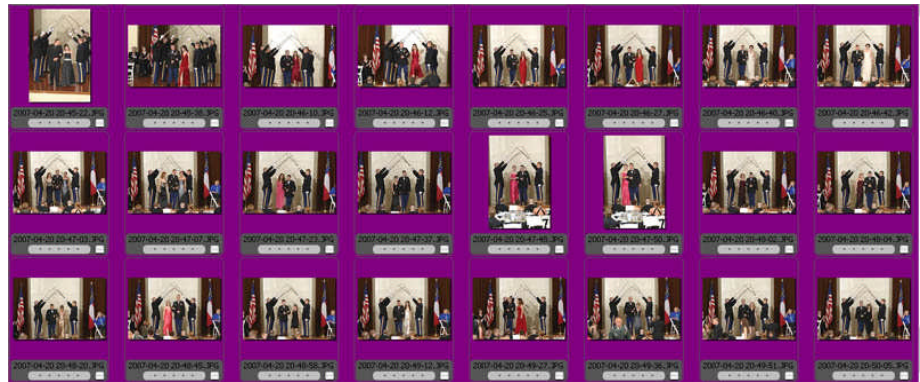
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Try a few different ways!



Shoot a variety of images from a similar composition.

face. If you are one who allows your creativity to join you on your photo shoots you will see familiar expressions of thought, frustration and positive head nodding on the photographer in the film.

You've just seen in action what you would see on their contact sheet given the opportunity.

So many people see something that catches their eye and take a picture. This is where most people start and stop – with one or two pictures (correctly called snapshots). The first view of whatever peaked their interest is rarely the best possible view.

When we go to a show something has peaked our interest in the play. Maybe it was the ads or reviews or friends comments. If our interest is high enough we may buy box or orchestra seating so we can have a really good seat, a seat where we can see the stage from the best angle, a seat where we can see all the stage and be close enough to see the expressions of the actors' faces.

In theater the director uses lighting and staging to help drive

the message of the story. The director "blocks" where on the stage he wants the action to take place. He directs your attention to where he feels it needs to be for the play to have impact.

Buying a seat for a play is like picking a good angle for making a photograph. Find a position where you have good light and where you can direct the attention of those who see the photos to what you fell has impact. Now, make a few photographs and let the action build.

One of the greatest advantages of the digital camera is the capability to see what you just shot and the freedom to delete those you don't want anyone to see.

To create your finest pictures shoot until you feel (know) you've got it. That usually requires a lot of shots. This is **not** relying on the law-of-averages or on luck. It is **not** like shooting a burst of photos with a motor drive hoping at least one will capture the moment. That **is** relying on luck.

By shooting 'till you feel good about it you have allowed your creativity



Shoot a lot of pictures. Experiment. Don't go out with preconceptions of what a picture will look like. That will block you from being receptive to something new and exciting.

-Mason Resnick. To the question: "What advice would you give someone who is interested in trying street photography?"



Study the subject with the camera and make a lot of frames and then pick the best one.

to take over and *guide your ability to see as only you can see.*

Remember, if most people watched plays like they take pictures they would leave the theater just as the curtain rises.

So go shoot and shoot and shoot...



We're on the Web!

Visit us at:
www.StanleyLeary.com